

Editorial Writing

EDITORIAL: An article in which the writer expresses an opinion on a topic or issue.

OPINION: What you think, feel or believe about something.

PERSUADE: To convince someone.



WRITING GOAL 1:

I CAN WRITE
PERSUASIVE OPINION
EDITORIALS & SUPPORT
MY POINT OF VIEW
WITH REASONS AND
INFORMATION.

CHOOSING A TOPIC FOR YOUR EDITORIAL

When you write an **EDITORIAL**, you have the chance to persuade others and to share your opinion on an issue. If you need help finding a topic, you can...

- ✓ **Talk** to your family and friends about important issues in your community and in the world.
- ✓ **Watch** a television current events show or a news program to find out about topics you have an opinion on.
- ✓ **Read** news magazines and websites for topics that you care about.
 - Time for Kids - <http://www.timeforkids.com/news>
 - Scholastic News - <http://magazines.scholastic.com>
 - Happy News - <https://www.happynews.com>

Fact vs Opinion

Fact:

"CATS ARE MAMMALS."

A **FACT** is a true statement that can be proven with research.

An **OPINION** is something you believe, but not everyone believes.

Opinion:

"A CAT IS THE BEST PET YOU CAN HAVE."



T TASK: The format of the piece of writing.

A AUDIENCE: The person, or people, to whom you are writing for.

P PURPOSE: The reason you are writing.

WRITING GOAL 2:

I CAN PRODUCE CLEAR &
COHERENT WRITING
IN WHICH THE
DEVELOPMENT &
ORGANIZATION ARE
APPROPRIATE TO
TASK, AUDIENCE, & PURPOSE.